

Softweb Solutions, Inc.

Company Brochure

Version 11.0



Introduction

- A rapidly growing business and technology consulting firms in the United States – with a global reach
- Provides a comprehensive suite of high value business solutions and services, tailored to your needs
- Delivers expertise, practicality, creativity, collaboration, and flexibility via our solutions
 - Founded in 2000
 - Headquartered in Chicago
 - Early adapters of mobile application development services
 - Profitable every year of our existence
 - Over 250 employees and consultants
 - Thousands of successful engagements across the industries for all sizes of business
 - Providing low-cost, high-quality, and exceptionally flexible solutions
- Our mobile application development team ensures that the applications enable the users to enjoy extended functionalities of the wireless handhelds.

Softweb's Mission

- We commit ourselves to provide effective solutions that meet or exceed our customer's needs by creating an environment of teamwork, innovation and leadership
- We strive to achieve customer satisfaction and consistent growth by continual improvement

Why Softweb?

- Softweb Solutions, Inc. with its expertise helps you to:
 - √ Get the most out of your existing technology investments (better ROI)
 - √ Integrate disparate systems (Spend less money on new systems)
 - √ Increase sales and productivity by providing employees access to information when and where they need it (Bottom line impact)
 - √ Make mobile and remote workers more efficient and connected - Desktop, Laptop, Pocket PC, Smart Phone (Productivity gains)
 - √ Developers have a tightly integrated set of tools for building and integrating Web services (Rapid development and deployment)

Why Outsource?

- To exploit the Time Zone Advantage and reap the benefits of 24-hour development cycle
- To drastically reduce operating costs
- To gain access to world-class software engineering skills
- To share the risks involved in development
- To seek resources not available in-house
- To finish projects which otherwise cannot be finished in-house due to technical or staff limitations
- To free up non-capital resources for other in-house projects
- To gain a fresh and new perspective on a stalled project
- To localize existing software for use in other countries & markets

Softweb's Services

Services

Microsoft SharePoint



Custom Application Development



Software Quality Assurance



Enterprise Resource Planning



Social Media Marketing



Website Design and E-Commerce Solutions



Intranet & Extranet Portals



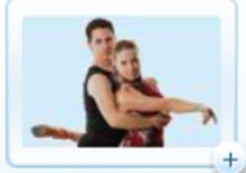
Customer Relationship Management



Business Process Management



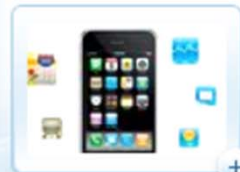
Application Maintenance & Support



.Net Migration



iphone Application Development



Content Management System



Business Process Outsourcing



Softweb's Services

Services

Microsoft Business
Intelligence



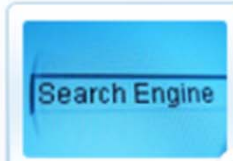
IT Staffing and
Augmentation



Supply Chain
Management



Search Engine
Optimization



SAP Development
Consultant



WordPress Design
and Integration



Enterprise Application
Integration



Softweb's Services

- Softweb Solutions provides combining unparalleled experience with state-of-the-art technical competencies.
- Softweb Solutions provides outstanding services to its global clients and helps them become high performing companies in their own industries.
- Softweb Solutions has in-house experts in leading disciplines like .NET, Silverlight, Java, Ruby on Rails, Flex, PHP, Apache, Joomla, MySQL, Microsoft SQL Server, Microsoft CRM, MOSS 2007, and more.
- Softweb Solutions delivers rich internet applications harnessing latest tools and technologies that help its clients emerge as giants.
- Softweb Solutions offers end-to-end solutions for Custom Web Application Development, ERP Implementation, e-Commerce Development, SCM, Mobile Application Development, Mobile SEO, Rich Internet Applications, Legacy Migration to name a few areas.

Softweb's Expertise

Operating Systems

- MS Windows 2003
- MS Windows 2000
- MS Windows XP,
- MS Windows 98,
- MS Windows 95,
- Sun Solaris,
- IBM AIX,
- Linux,
- HP,
- MAC OS

RAD (Rapid Application Development Systems)

- MS Visual Studio,
- Borland CBuilder,
- Power Builder,
- Borland Delphi
- Oracle Developer,
- IDEA

RDBMS (Relation Database Management Systems)

- Oracle,
- MS SQL Server,
- DB2,
- Sybase,
- Informix

Programming Languages

- C/C++,
- Java,
- C#,
- VB.NET,
- Visual Basic,
- Delphi,
- Perl,
- Cobol,
- PL/1,
- Fortran

Continued...

Softweb's Expertise

Programming Technologies

- ATL,
- STL,
- WTL,
- ADO,
- COM (DCOM, COM+)
- ActiveX,
- J2EE (JDBC, JNI, EJB,JMS, Servlets)
- Java Beans
- CORBA
- WinAPI,
- .NET (ADO.NET, WinForms, Remoting, Reflection),
- WebServices

Internet Technologies

- JSP,
- ASP,
- ASP.NET,
- PHP,
- HTML/DHTML,
- Groovy
- JavaScript/VBScript,
- XML/XSL/XSLT,
- Wireless Application Protocol (WAP),
- Internet Server API (ISAPI)

Internet Technologies

- Cocoa Framework
- Android SDK
- J2ME & MDS
- Windows Mobile
- X-Code (IDE)
- XML Parsing
- Interface Builder
- Sqlite3 database
- Open GL ES
- GPS
- LBS
- Accelerometer

Application Servers and Middleware

- IBM WebSphere Application Server,
- BEA WebLogic Server,
- Macromedia JRun,
- MS BizTalk Server,
- Windows SharePoint Server
- Microsoft Office SharePoint Server
- MS Commerce Server,
- Sybase Enterprise Application Server,
- MS Message Queue Server,
- IBM MQ Series,
- MS Transaction Server,
- Oracle Application Server, JBoss

Continued...

Softweb's Expertise

Reporting Systems

- Seagate Crystal Reports,
- Actuate e-Reporting Suite,
- Business Objects,
- Brio Performance Suite

Modeling Methodologies

- UML,
- IDEF0,
- IDEF1X

Automated Testing

- Segue,
- Mercury Interactive - TestDirector,
Mercury Interactive - Quick Test
Professional, Mercury Interactive –
WinRunner,
- Mercury Interactive - LoadRunner,
- Rational

Modelling Tools

- ErWin,
- Visio,
- Rational Rose,
- Power Designer

Project Management Tools

- MS Project, MS Project Server
- MS Team Manager

Technology Directions

- IBM WebSphere Portal,
- IBM WebSphere Business Integration,
- Pivotal,
- MS CRM,
- Documentum,
- DM Fusion,
- Salesforce

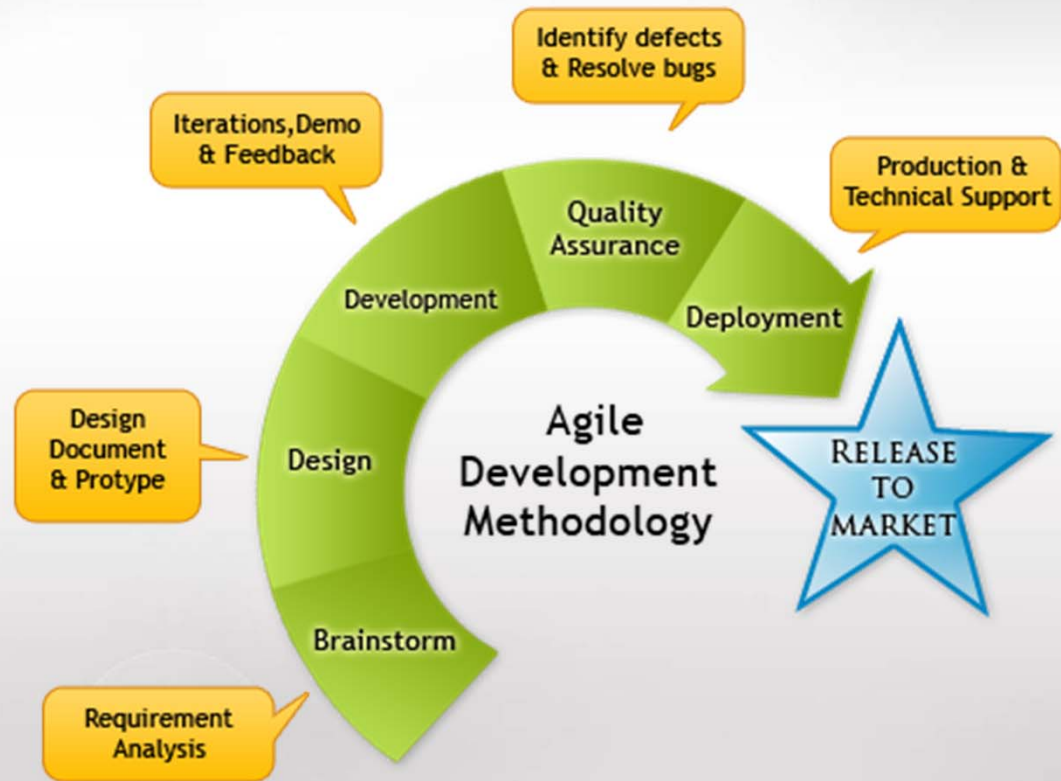
Business Verticals

Softweb has serviced the following business verticals

- Automotive
- Financial Services
- Real Estate
- Engineering Services
- Retail
- Education
- Healthcare
- Telecommunications
- High Tech
- Software
- Entertainment
- B2B - eCommerce

Softweb's Development Approach

- Softweb's robust internal process methodology is clearly defined, yet flexible to meet the needs of diverse customer types
- We have systematic approach for selection of development methodology for each engagement, if our customer wants us to recommend / suggest a methodology.



Agile Development Methodology

- **Methodologies:**

- Our ISO 9001 certified process methodology combines the finer points of several well-known process models, including Rational Unified Process (RUP) and eXtreme Programming (XP). Softweb is readily able to incorporate these types of processes entirely into their own methodology when working with clients.
- Our process methodology is continually reviewed for improvement to further ensure quality development and product delivery consistent with customer expectations.

Process Tools and Methodologies:

Methodologies

Rational Unified Process and Use Case Modeling

Waterfall and Iterative Development Methodologies

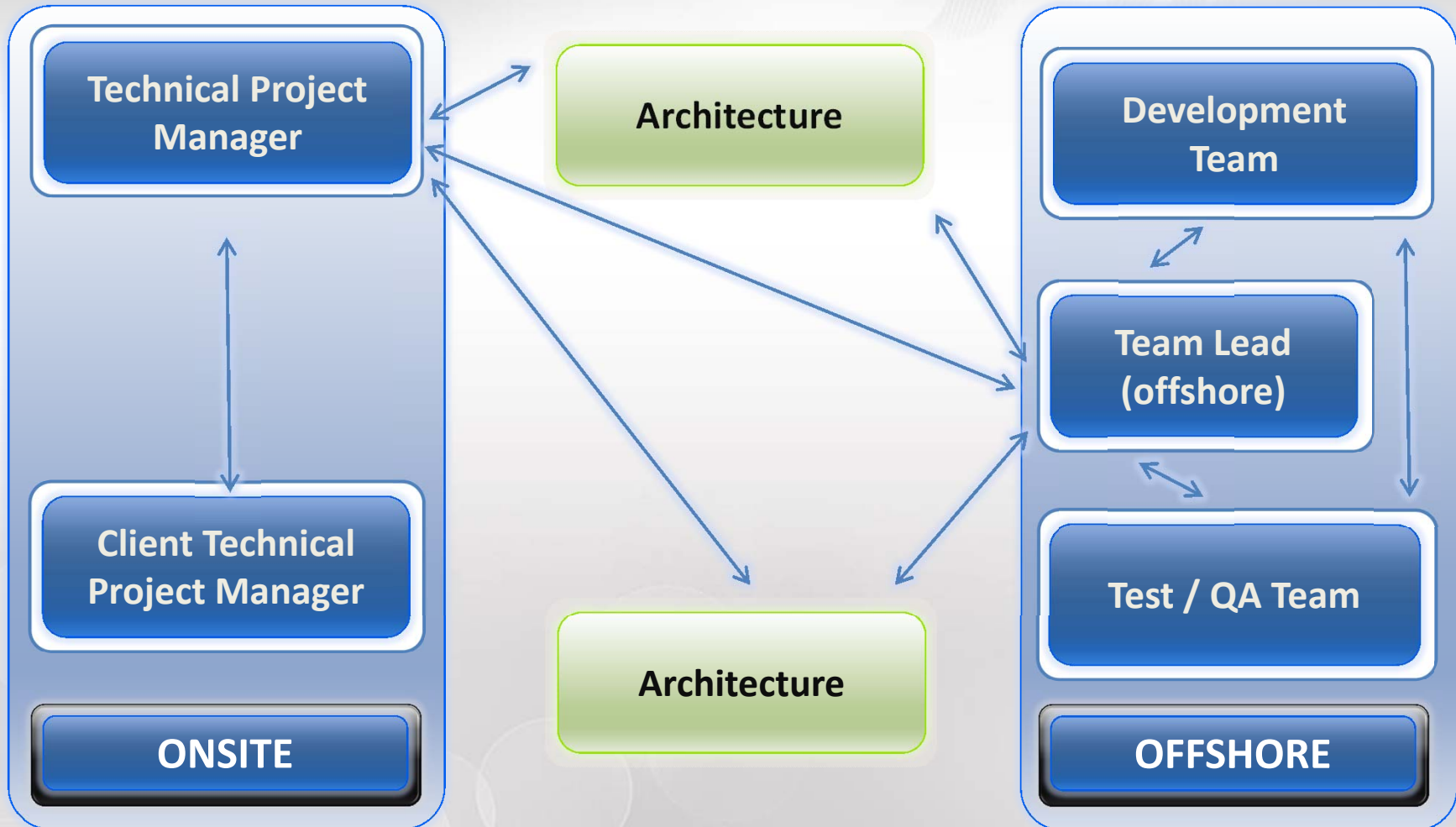
Agile Processes and Test Driven Development

Prototyping and Incremental Approach

Rapid Application Development

Category	Tools
Requirements and Change Management	Requirements Traceability Matrix Change Requests and Impact Analysis
Design Tools	Rational Rose, MagicDraw UML and Microsoft Visio
Work Product Reviews	SRS Review by functional Review Teams Design Review by Technical Review Teams Integrated Validation and Verification
Code Review Tools	FxCop for .NET Eclipse Plugins for Java code review JProfiler for Java Code Profiling .NET Memory Optimization tools Rational Purify and Valgrind tool for C++ code reviews Code Smith Code Generator for .NET
Configuration Mgmt.	Microsoft VSS, CVS
Project Scheduling and Tracking	Microsoft Project, Microsoft Project Web Access, Inhouse Timesheet tracking application, Project Status Reviews
Collaboration Tools	GotoMeeting, LiveMeeting, MSN, Yahoo, Skype, VOIP, Wikis
Testing Tools	<u>Unit Testing Tools</u> : NUnit for .NET, JUnit for Java, Mercury QuickTest Pro 8.0 <u>Functional and Regression Tests</u> : Mercury QuickTest Pro 8.0, Mercury WinRunner <u>Load and Performance Tests</u> : OpenSTA, ANTSLoad, WAPT, Mercury LoadRunner, Microsoft Application Center Test <u>Bug Tracking and Issue Management</u> : Bugzilla, Mantis BT

Development Architecture



Engagement Models

Full Time Equivalent (FTE)

- Least Cost Option
- Dedicated Team
- High Flexibility
- High Control
- IP Ownership

Fixed Price

- Low Perceived Risk
- Budget Predictability
- Quick Project Turnaround

Time & Material (T&M)

- More control over implementation
- Good when evolving requirements
- Analysis is involved
- Less expensive than fixed
- High Flexibility

Certifications



Microsoft Gold Certified Partner

ISO 9001:2008 certification



Adobe Solutions Partner

Microsoft Dynamics NAV Certified

 Microsoft
Small Business
Specialist

Microsoft Certified Small Business
Specialist

Client List



- Please click below links to get detailed information on our company and services:
 - [Corporate Website](#)
 - [Dot Net Website](#)
 - [SharePoint Website](#)
 - [Java Website](#)
 - [iPhone Mobile Technology Website](#)
 - [Softweb Solutions – iPhone Portfolio](#)
 - [Android Website](#)
 - [Open Source Solution Website](#)
 - [RIA Website](#)
 - [ROR Website](#)
 - [Grails Website](#)
 - [Microsoft Dynamics Website](#)
 - [Softweb Blog](#)
 - [Mobilize Softweb Website](#)



Thank You

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